

ACCF FDFL 590 **Final Projects Sewing Laboratory – full year**

Module description

This course offers students to demonstrate their artistic, research and tailoring skills through the design of two innovative, experimental and contemporary fashion projects ready to be inserted into the current fashion system. Students will therefore have the opportunity to interpret and put into practice the skills and competences acquired during the past two years of the academic course. Students will have the opportunity to create a Sustainable Fashion Brand Start Up project focused on sustainable concepts and approaches and to create an iconic outfit, complete with accessories and photo shoot. The last final work will consist in the development of the final project of the Academic Degree Collection, together with the Final Academic Portfolio and the Three-Year Thesis. The course therefore has the objective of training a strong, independent and complete figure of Fashion Designer, both with a critical sense and who makes a contribution on a sustainable level.

Learning objectives

At the end of the course the student will have learnt to:

- *have an individual mastery of all the phases of the collection working process*

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- *demonstrate development of skills in problem solving, team working and critical awareness, demonstrate to be independent in the correction of own mistakes.*
- *examine the entire process and have good organizational abilities*
- *have a clear technical vision of a clothing collection*
- *develop a personal ability in the packaging industry*
- *undertake independent and group market research in order to propose and construct an innovative, coordinated fashion collection for a set target audience*
- *formulate appropriate responses to resolve unfamiliar and/or complex problems*
- *ability to discuss the professional rules in the fashion industry and their interrelation.*
- *ability to use technical knowledge independently.*
- *ability to discuss his own work and improve it in perspective of a clear presentation of the entire project.*
- *order and cleanliness in the execution of cloths, paper-patterns and packaging*
- *the meaning of a Business Idea and Brand Start Up*
- *know the different approaches in terms of sustainability*
- *develop a personal skill in the industrial process*
- *know how the production cycle of fashion works and what it implies, addressing the different approaches and methodologies related to sustainable design*

Learning outcomes

At the end of the course the student will be able to:

- *have an individual mastery of all the phases of the collection working process*

- *examine the entire process and have good organizational abilities*
- *have a clear technical vision of a clothing collection*
- *develop a personal ability in the packaging industry*
- *undertake independent and group market research in order to propose and construct an innovative, coordinated fashion collection for a set target audience*
- *formulate appropriate responses to resolve unfamiliar and/or complex problems*
- *demonstrate the development of your skills in problem solving, team working and critical awareness*
- *demonstrate to be independent in the correction of his or her own mistakes*
- *analyze a project or a product taking into consideration all its aspects*
- *conduct in-depth research around a specific theme, problem, topic and develop a project that is deeply linked to its context, addressing one's own design choices through a positive impact*
- *have a strong critical ability*
- *knowing how to create a garment or more iconic items from an idea of a figure to a finished product, analyzing the various design phases*
- *act autonomously in the proposals and choices for their projects*
- *create a Business project and a Start UP brand*

Minimum essential equipment

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Laptop

Sketchbook

Sewing kit (while not absolutely necessary, a sewing machine for use outside of lab time is advisable)

Pencils (soft and hard pencil always with pointed tip for both precise and fine lines)

Rulers, curvilinear, squares and Morgantina

Fabric and paper scissors

Wire cutter

Pincushion

Standard and round head seamstress pins

Set of different sizes of hand and machine needles (for light and heavy fabrics)

Medium safety pins

White (and black) basting thread

Tape measure

Dressmaker's chalk

Copy paper

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Paper scotch

Coils

Thimble

Student assessment

Research, creativity, technical skills, presentation, and meeting deadlines will be taken into account, recognizing extra efforts in the areas of additional knowledge and expertise.

The student's performance will be graded on the basis of:

- *Participation in the classroom, punctuality of deliveries and intermediate assignments assigned, sufficient and timely completion of each assigned work*
- *Accuracy in the production and sewing of all the garments*
- *Final project with explanation of the project itself, specific vocabulary and communication skills*

Extra credit may be assigned on the following criteria:

- *Ability to discuss the professional rules in the fashion industry and their interrelation.*
- *Ability to use technical knowledge independently.*
- *Ability to discuss his/her own work and improve it in perspective of a clear presentation of the entire project.*
- *Order and cleanliness in the execution of cloths, paper-patterns and packaging.*

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Assessed Soft skills:

- *Resourcefulness and understanding of practical aspects*
- *Team working and interaction skills*
- *Problem solving*
- *Initiatives outside the school environment*

Assignments:

- *Midterm: Delivery of the Sustainable Brand Project exam with individual presentation in front of the class in PowerPoint together with the Icon Outfit which represents the Brand and explanation of this.*
- *Final: Complete Collection Review final exam 3 OUTFITS IN REAL FABRIC WITH POSSIBLE ACCESSORIES AND ALL THE FINISHINGS, DIGITAL PORTFOLIO, BOOK WITH ACADEMIC COLLECTION PRESENTATION, BOOK WITH SUSTAINABLE BRAND START UP PRESENTATION.*

Bibliography

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Sue Jenkyn Jones, Fashion Design, Londra, Laurence King Publishing.

Sue Jenkyn Jones, Professione Stilista, Modena, Logo.

Elisabetta Drudi, Tiziana Paci, La Figura Nella Moda, Ikon Editrice

S.R.L. G.Vergani, Dizionario Della Moda, Milano, Baldini&Castoldi.

Nancy Riegelman, Colors For Modern Fashion, Pearson Education, 2006.

Linda Tain, Portfolio Presentation For Fashion Designer, 3°Ed, Fairchild

Books. Steven Faerm, Design Your Fashion Portfolio.

Mark Atkinson, How To Create Your Final Collection: A Fashion Student's

Handbook. Anna Kiper, Fashion Illustration: Inspiration And Technique, Ed. David &

Charles.

Simon Seivewright, Basic Fashion Design 01: Research And Design, 2°Ed Ava Book.

Jenny Udale, Basic Fashion Design 02: Textiles And Fashion, Ava Book.

Kate Fletcher e Lynda Grose, Fashion and Sustainability: Design for Change, Londra,

Laurence King, 2012

Kate Fletcher, Sustainable Fashion and Textiles: Design Journeys, Londra, Earthscan from Routledge,
2008 Prima Edizione e 2014 Seconda Edizione

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Francesca Romana Rinaldi, *Fashion Industry 2030. Reshaping the future through sustainability and responsible innovation*, Milano, Egea Bocconi University Press, 2019

Francesca Romana Rinaldi and Salvo Testa, *The Responsible Fashion Company, Integrating Ethics and Aesthetics in the Value Chain*, Routledge Taylor & Francis Group, London and New York, Greenleaf Publishing Book, 2017

T. Edwards, *La Moda, Concetti, Pratiche, Politica*, Einaudi, Torino, 2012

Kate Fletcher and Lynda Grose, Fashion and Sustainability: Design for Change, London, Laurence King, 2012

Kate Fletcher, Sustainable Fashion and Textiles: Design Journeys, London, Earthscan from Routledge, First Edition in 2008 and Second Edition in 2014

Francesca Romana Rinaldi, Fashion Industry 2030. Reshaping the future through sustainability and responsible innovation, Milan, Egea Bocconi University Press, 2019

T. Edwards, Fashion in Focus, Concepts, Practices and Politics, Routledge, Londra, 2010

Steven Faerm, Creating a successful fashion collection. Everything you need to develop a great line and portfolio, Barron's, 2011 è

Mary Gehlhar foreword by Zac Posen, Fashion Designer. Survival Guide. An insider's Look at Starting and Running Your Own Fashion Business, Dearborn Trade Publishing, 2005

Minimum essential equipment

Notebook, tablet or other portable device, that is equippe with the following sw: Adobe Reader Photoshop, Illustrator, Indesign

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Course attendance is mandatory for a minimum of 80% of the total class hours as stated in the art.10 of the DPR n. 212/2005.

Contents and monthly programme (the programme may change according to the progression of the year, festivities or external projects):

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<p>Month 1</p>	<p><i>Presentation of Syllabus, Program, Organization Events, Thesis and Commission.</i></p> <p><i>Sustainable Fashion Lesson, Different Sustainable Approaches.</i></p> <p><i>Vision of past examples projects, explanation of the Briefing of the First Project.</i></p> <p><i>Development of the Sustainable Brand Project</i></p>
<p>Month 2</p>	<p><i>Development of the Sustainable Brand Project</i></p>

<p>Month 3</p>	<p><i>Sustainable Project Examination</i></p> <p><i>(individual presentation in front of the class in Power Point of the Brand and the icon and brand outfits)</i></p>
<p>Month 4</p>	<p><i>Presentation of the final academic project</i></p> <p><i>Discussion of Contemporary Fashion Trends</i> PROF. ELENA IANESELLI</p>
<p>Month 5</p>	<p><i>Development of final academic project</i></p>
<p>Month 6</p>	<p><i>Development of final academic project</i></p>
<p>Month 7</p>	<p><i>Revision and Fittings Final Collections</i></p> <p>Revision of projects: PROF. ELENA IANESELLI</p>

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Month 8	<i>Complete Delivery of the Academic Collection (with any accessories and styling) ready for portfolio shooting.</i>
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Aids for students with disabilities and/or Specific Learning Disorders (SLD)

Students with disabilities and/or Specific Learning Disorders (SLD) can arrange a meeting with their course professors in order to plan together learning objectives and any compensatory and/or dispensatory aids, based on specific needs. It is advisable that the meeting take place before or within the first week of the courses in order to activate the necessary protocol.

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